

Strategic Leadership

Course Overview

This course is an advanced leadership course where participants will focus on leadership skills as they apply to strategic planning using a problem-based learning format. A real-life, complex problem is presented that requires participants to develop a solution that generally requires the application of leadership principles, such as:

- Leading organizational change
- Team dynamics
- Organizational systems
- Strategic planning
- Other topics leaders need to know to successfully lead organizations in these challenging times.

Participants are required to complete several assignments prior to the start of class. These assignments involve researching problem-based learning, writing about their leadership style and completing a leadership profile. Participants are required to bring related resources with them for use in the course.

The course intensity necessitates that participants spend some time outside regular class hours working on the project. Participants work in teams to develop a solution to the problem and present it to the class. Laptops are necessary to complete course work.

Pre-course work, team work, and the presentation are evaluated based on a course rubric. Work must achieve at least a satisfactory level to receive credit.

The course is three days in length. It also can be structured to meet specific challenges faced by managers in the same organization. The class is limited to twenty people.

Course Objectives

- A. Identify the five elements of problem-based learning.
- B. Identify key stages in the development of a strategic plan.
- C. Develop a strategic plan and an implementation plan for a realistic problem, in a small group setting, utilizing a variety of resources

- D. Assess their style of leadership and identify areas where they can improve.
- E. Prepare and deliver a presentation with their assigned group outlining their solution to the problem.