

THE WORK OF LEADERS MADE SIMPLE: VISION, ALIGNMENT, AND EXECUTION.

Everything DiSC® Work of Leaders™ is classroom training that uses online pre-work, engaging facilitation with contemporary video, and online follow-up to create a personalized learning experience.

Based on best practices, *Work of Leaders* connects to real-world demands, generating powerful conversations that provide a clear path for action.

CONNECTS TO REAL-WORLD DEMANDS

Using the framework of Vision, Alignment, and Execution, *Work of Leaders* encourages leaders to understand their own leadership behaviors and how they impact their effectiveness. Rich, compelling narrative adds depth to the data and strong visuals support the learning process by illustrating key messages.

GENERATES POWERFUL CONVERSATIONS

Consistently thought-provoking, *Work of Leaders* stimulates fresh conversations and perspectives regardless of the leader's knowledge or experience. It's an opportunity for leaders at all levels of learning to reflect on how they approach each step of their work. In addition, *Work of Leaders* encourages reflection and discussion about the team and the organization.

PROVIDES A CLEAR PATH FOR ACTION

Work of Leaders helps leaders take action with personalized tips and strategies that give clear direction and are easy to apply. Context-specific feedback and developmental steps along with helpful case-in-point narratives show how progress can play out in real life.

DEFINING LEADERSHIP

Everything DiSC® Work of Leaders™ approaches leadership as a one-to-many relationship, as opposed to the one-to-one relationship explored in *Everything DiSC Management*. It focuses on tangible steps directed at leading a group or organization toward desired outcomes.

RESEARCH-BASED

- Result of four-year research and development effort
- Analyzed and distilled the work of prominent leadership researchers
- Input from more than 300 subject matter experts at over 150 organizations
- Identified leadership best practices

TWO-PART ASSESSMENT

- Everything DiSC assessment
- Work of Leaders supplemental items

PROFILE

- 23-page highly personalized report
- 18 behavioral continua
- Strong visuals illustrate key messages
- Context-specific feedback
- Tips and strategies for improving leadership effectiveness
- Access to unlimited Comparison Reports



FACILITATION KIT INCLUDES

- Five 60-90 minute modules
 - Introduction
 - Vision
 - Alignment
 - Execution
 - Action Plan
- Modular design: use as is or customize to fit your needs
- All-new leadership-focused video
- Thought-provoking partner/group discussions
- Experiential learning activities

Profile and facilitation sold separately



Dr. Merlin Switzer
 Switzer Associates...Leadership Solutions
 P.O. Box 944
 Rocklin, CA 95677
 (916) 788-1094
 Email: change@surewest.net
 URL: www.SwitzerOnLeadership.com